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March 23, 1999

Magalie Roman Salas, Esquire
Secretary
Federal Communications Commission
Room 222
445 12th Street, S.W.
Washington, DC 20554

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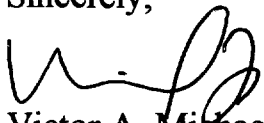
MAR 25 1999

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Dear Ms. Salas,

Enclosed is an original and four copies of a Petition for Rule Making to amend the FM table of allotments for a new FM broadcast station for Bruneau, Idaho.

Sincerely,



Victor A. Michael Jr.
President
Mountain West Broadcasting
6807 Foxglove Drive
Cheyenne, Wyoming 82009

307-778-9318

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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

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MAR 25 1999
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

In the matter of:)
)
Amendment of Section 73.202 (b))
)
Table of Allotments)
)
FM Broadcast Stations)
)
(Bruneau, Idaho)

RM-_____

PETITION FOR RULE MAKING

In this petition, Mountain West Broadcasting is hereby requesting to allot channel 273C1 (102.5 Mhz) to Bruneau, Idaho as its first local FM allotment.

INTRODUCTION

1. This statement is a petition for rule making to allot FM channel 273C1 (102.5 Mhz) to Bruneau, Idaho and add it to the Commission's FM table of allotments, 73.202. The following will show the need for an FM channel and the effects the allotment of Channel 273C1 to Bruneau will have.

DISCUSSION

2. Bruneau is located in Southwest Idaho. It is also located within Owyhee County, a county of some 8,392 persons. Bruneau has a population of 125 persons in accordance with the 1998 Rand McNally Road Map, which is based on 1990 census data.

3. The allotment of channel 273C1 to Bruneau will provide the first local broadcast facility to the community and/or the surrounding area. The closest FM allotment to Bruneau is located at Mountain Home, Idaho. Mountain Home is located 36 kilometers from Bruneau. Bruneau, while not incorporated, has many retail businesses as it is located on the congested highway 51 which leads to Mountain Home, Idaho. Bruneau has also seen growth and is estimated to have a population of over 175 persons. It is also located at the entrance to the Bruneau Dunes State Park, a busy recreational area..

4. Bruneau would greatly benefit from an FM allotment due to the fact there is no AM or FM broadcast facilities within 36 Kilometers of Bruneau. Because of this, it would have an outlet for local self expression. Health and safety for the community would be increased due to having a local communications outlet for warning the Bruneau area of emergency conditions caused by severe weather or other health hazards. It is obvious from the above spacing, that Bruneau is presently without local FM service.

5. Channel 273C1 can be allotted to Bruneau and meet all rules and requirements of the Commission. The instant proposal will not cause a change in the channel number or a deletion of any channel now appearing in the Commission's table of allotments 73.202.

	<u>Present</u>	<u>Proposed</u>
Bruneau, Idaho	-----	273C1

6. In accordance with 73.207 of the Commission's rules, "Minimum Distance Separations between Stations", all allotments on Channel 273C1 and the pertinent adjacent channels to 273C1 have been studied with the results listed in Figure 1 of this petition. The geographic coordinates used for the spacing

Study (N 42 - 49' - 46", W. 115 - 49' - 07") are that of a site located 6.1 kilometers south of the community of Bruneau. A site restriction of 6.1 kilometers south will be required to allot channel 273C1 to Bruneau. Many suitable transmitter sites are available to provide city grade coverage (3.16 mv/m or 70 dbu) to the entire community of Bruneau. These sites would also provide full minimum spacing requirements to other allotments.

CONCLUSION

7. It has been shown that Bruneau would benefit from the allotment of channel 273C1. It has also been shown that channel 273C1 can be allotted to Bruneau and meet all rules regarding spacing from other stations. Considering these two facts, Mountain West Broadcasting hereby requests that the Federal Communications Commission institute a Rule Making proceeding to amend the Table of Allotments to include channel 273C1 for Bruneau , 73.202.

8. Should channel 273C1 be allotted to Bruneau, I certify that I will file an application for a Construction Permit to operate an FM station for Bruneau, Idaho.

CERTIFICATION

9. I certify that I have prepared or directly supervised the preparation of this entire Petition for Rule Making, and that the facts contained within are true to the best of my knowledge, information and belief, accurate and true.

Dated: March 22, 1999

Respectfully submitted,



Victor A. Michael Jr.
President
Mountain West Broadcasting
6807 Foxglove Drive
Cheyenne, WY 82009

307-778-9318

MAPFM search of channel 273C1 (102.5 MHz), at N. 42 49 46, W. 115 49 7.

Searching Channel 273C1 (102.5 MHz):

CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG	CLEARANCE
ALC	Emmett	ID	270	C	U	122.7	105.0	334.3°	17.7
KJHY	Emmett	ID	270	C	L	105.3	105.0	347.6°	0.3
ALC	Wendover	NV	272	C	U	275.3	209.0	147.5°	66.3
NEW	Wendover	NV	272	C	C	216.2	209.0	151.3°	7.2
ALC	Pocatello	ID	273	C	U	270.3	270.0	89.1°	0.3
K273AC	Mountain Home	ID	273	D	C	56.2	0.0	34.0°	56.2
KMGJ	Pocatello	ID	273	C	L	270.3	270.0	89.1°	0.3
ALC	Jerome	ID	275	C1	U	115.1	82.0	95.4°	33.1
KMVX	Jerome	ID	275	C1	L	115.1	82.0	95.4°	33.1

FIGURE 1
CHANNEL SPACING STUDY
BRUNEAU, IDAHO
MOUNTAIN WEST BROADCASTING